

Post-

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Post

Posters

a collection of prospective posters
about today's societal issues
initiated by

Antonio Gallego & Mathieu Tremblin

Post-Posters

post-anthropocene

post-colonization

post-democracy

post-liberalism

post-gender

post-modern

post-internet

post-urban

post-theory

post-post...

— Post-Posters

On the occasion of the upcoming March 2019 double exhibition by Banlieue-Banlieue group* (°1982, Poissy) which will be taking place in Strasbourg, at both AEDAEN and the Syndicat Potentiel, Antonio Gallego and Mathieu Tremblin have initiated **Post-Posters**, a cooperative proposition about public billposting featuring worldwide artists. This artistic project echoes the historical actions of the Banlieue-Banlieue group and aims at thinking ahead about the aftermath of the customs of our society.

Post-Posters is a collection of 59,4 x 84,1 cm black and white posters produced in either horizontal or vertical format by a plotter and printed on 80 gsm white or fluorescent paper. The posters are meant to be fly-posted in urban areas, on public noticeboards or over existing billboards.

* <http://banlieuebanlieue.blogspot.com>



— about

By bringing together a body of artworks as a tool for critical reflection, this collection tackles recurring societal issues in a prospective manner: post-anthropocene, post-colonization, post-democracy, post-liberalism, post-gender, post-modernity, post-internet, post-urban, post-theory, post-post...

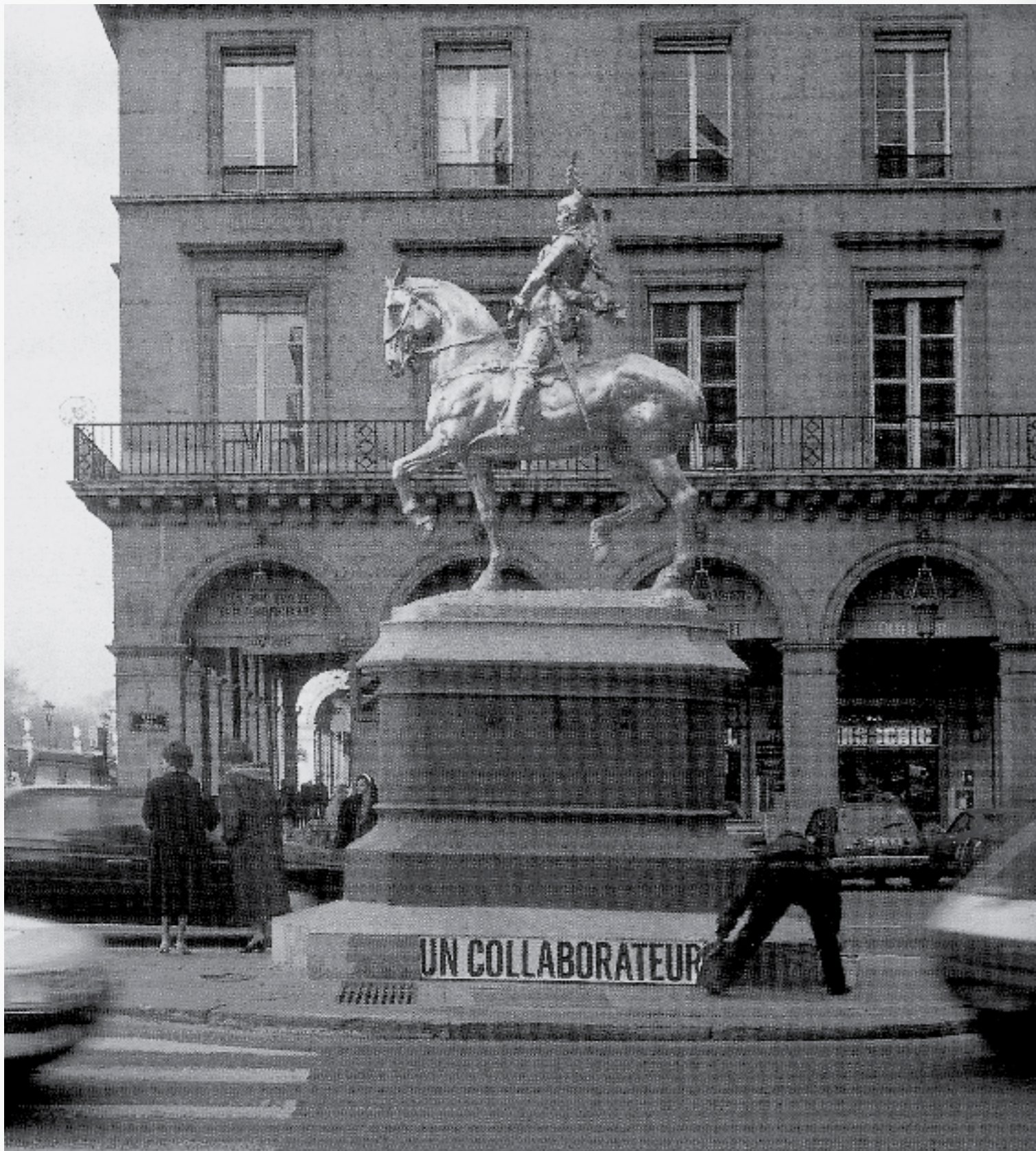
Thus, the **Post-Posters** collection follows on the militant artistic posting practices that has spanned the 20th century. They are attempts to contribute to intersectional struggles. They reveal singular stances in public spaces, in agreement or in contradiction with other existing forms of visual communication, should they happen during the quiet times of everyday life or beyond the vehement moments of demonstrations.



— appropriation

Non-profit organizations and anonymous citizens who share poster-related activities and values are invited to use and spread them in the streets.

The posters in the collection are archived on the Éditions Carton-pâte website and issued under Creative Common BY-SA license as copyleft materials. They can therefore be downloaded, printed and posted in the city during social mobilizations related to the **Post-Posters** topics.



— upcoming

Public presentation of *Post-Posters*

Syndicat Potentiel

109 avenue de Colmar, Strasbourg – FR

From 14.03.2019 to 07.04.2019

Opening the 14.03.2019 from 18:00 to 21:00

Post-Posters posting

in the city of Strasbourg

From 03.2019 to 05.2019

— online

www.editionscartonpate.com/post-posters



— diffusion

Upon invitation, each poster in the collection is posted in the urban space. Single posters can be displayed in immediate interaction with the nearby environment or, in an All-over manner, among other posters of the same collection, echoing each other as the UN NOUS postings.

The collection rests on a combination-based development: a third party organizes an occurrence of public presentation and posting session on which occasion he or she completes it with about ten incentives responding to new or already known issues. The invitations sent to contributors respect parity. Ideally, they include, in equal proportions, young, established and historical artists be they from France or a foreign country.



During a public presentation, the third party makes all the posters available for a free access consultation and posts at least one copy of half of them in the urban area—the selection being left to his discretion.

At the end of each occurrence, a black and white fanzine documenting the posters posted in urban space is published. Each contributor to the collection receives one copy of the fanzine and one copy of its poster folded, stamped and sent by post.

Postcards containing images of posted posters in the city are likely to be published and handed out for free to communicate about the collection—in which case the author receives 50 copies for archiving and distribution.



— collection

Céline Ahond (FR) & Valérie Tortolero (VE)
Émilie Akli (FR)
Liliana Amundaraín (VE)
Groupe Banlieue-Banlieue (Alain Campos, Antonio Gallego, José Maria Gonzalez) (FR)
La galerie des locataires
présente **André Cadere (FR)**
Mathieu Boisadan (FR)
Lénie Blue (FR)
Hervé Bréhier & Laura Morsch-Kihn (FR)
Émilie Brout & Maxime Marion (FR)
Raphaël Charpentier (FR)
Vincent Chevillon (FR)
Emma Cozzani (FR)
Minerva Cuevas (MX)
Alain Declerq (FR)
Michel Dector (FR)
Justin Delareux (FR)
Caroline Delieutraz (FR)
Carole Douillard (FR)
Michel Dupuy (FR)
Souad El Maysour (FR)
Encastrable (FR)
Escif (ES)
John Fekner (US)
Sebastian Freytag (DE)
Antonio Gallego (FR)
Jakob Gautel (FR)
Roland Görden (FR)



Anahita Hekmat (IR)
David Horvitz (US)
Icy & Sot (IR)
Rafael Gray (FR)
Ann Guillaume & Tom Bücher (FR)
Antoine Hoffmann (FR)
Rodolphe Huguet (FR)
Jason Karaindros (FR)
Jiem L'Hostis & Mary Limonade (FR)
Laurent Lacotte (FR)
Thomas Lasbouygues (FR)
Lise Lerichomme (FR)
Richard Louvet (FR)
Jean-Claude Luttmann (FR)
Gabrielle Manglou (FR)
Laurent Marissal (FR)
Roberto Martinez (FR)
Cynthia Montier & Myriam Suchet (FR)
Tania Mouraud (FR)
Aurélie Noury (FR)
Myriam Omar Awadi (FR-KM)
Leila Payet (FR)
Patrick Pinon (FR)
Igor Ponosov (RU)
Arthur Poutignat (FR)
Arzhel Prioul *alias* **Mardinoir** (FR)
Jacque Sy (FR)
Mathieu Tremblin (FR)
Marianne Villière (FR)
Addie Wagenknecht (US)
Éric Watier (FR)



— team

Antonio Gallego

Artist born in 1956, he lives in Paris and works in Europe and beyond.

He is a member of several collectives and the originator of many short and collaborative artistic forms at the crossroads of urban and editorial spaces: Banlieue-Banlieue group (since 1982), Tract'eurs project (since 1995 initiated by Antoine Moreau), Copyleft Attitudes collective (depuis 2000), Allotopie festival (since 2001 initiated by and with Roberto Martinez), Rouge Gorge review (since 2003 with José Maria Gonzalez), UN NOUS collective (since 2006).

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Mathieu Tremblin

Artist born in 1980, he lives in Strasbourg and works in Europe and beyond.

He is a member of several collectives and the originator of many short and collaborative artistic forms at the crossroads of urban and editorial spaces: Les Frères Ripoulain duo (since 2006 with David Renault), collective BIP (Bureau d'Investigation Photographique, 2005-2015), Éditions Carton-pâte (since 2006), collective F.A.T Lab (Free Art and Technology, 2007-2015), Paper Tigers Collection (since 2010), Porte-parole project (2011-2013), Office de la créativité programme (2011-2015), Villes et villages en jachère label (since 2018).

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For the first occurrence of Post-Posters with the Syndicat Potentiel in March 2019, Antonio Gallego and Mathieu Tremblin are assisted by students from École Nationale Supérieure d'Architecture de Strasbourg and from Université de Strasbourg.

Translation by Nicolas Hugonnier.



— economy

At each public presentation, a copy of each poster is available for sale at a fixed price of €12 by the host structure. The funds collected are distributed as follows: 30% for production, 20% for the host structure, 50% for the artist or for a non-profit structure of the customer's choice in the form of a donation.

The posters in the collection can also be purchased on demand in unlimited copies on the Éditions Carton-pâte website for a fixed price of €12. The funds collected are distributed as follows: 30% for production, 20% for shipping, 50% for the artist or for a non-profit structure of the customer's choice in the form of a donation. Each poster is folded, stamped and sent by post.

Each fanzine corresponding to a public presentation of the collection is archived on the Éditions Carton-pâte website and distributed as a copyleft material under Creative Commons BY-SA license. It can be purchased as on-demand printing in an unlimited edition for a fixed price of €7. The funds collected are dedicated to the development of the collection.



— occurrences

Syndicat Potentiel (Strasbourg, FR)
15.03.2019-07.04.2019

Rebel Rebel (Marseille, FR)
10.2019

Le Grand Jeu (Paris, FR)
2019

Street Art Museum (Saint Petersburg, RU)
2020

Post-Posters is a cooperative proposition initiated by Antonio Gallego and Mathieu Tremblin in 2019 that brings together a collection of posters conceived by worldwide artists and meant to be fly-posted in urban space.